I want to engage in creative thinking for initiating Digital Transformation

### Technologies & IT-Enabled Practices

<table>
<thead>
<tr>
<th>Sensors</th>
<th>Mobile devices</th>
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<tbody>
<tr>
<td>RFID</td>
<td>Energy/Batteries</td>
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<tr>
<td>Transponders</td>
<td>Flash memory</td>
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<tr>
<td>GPS</td>
<td>Ubiquitous computing</td>
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<tr>
<td>Satellites</td>
<td>IoT - Internet of Things</td>
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<tr>
<td>Mobile computing</td>
<td>3D printing</td>
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<tr>
<td>Wearable computers</td>
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<tr>
<td>Wearable devices</td>
<td>Other:</td>
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<tr>
<td>Biometric devices</td>
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<thead>
<tr>
<th>Robotics</th>
<th>Artificial Intelligence</th>
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<tr>
<td>Self-driving cars</td>
<td>Machine Learning</td>
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<tr>
<td>Drones</td>
<td>Cognitive Agents</td>
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<tr>
<td>Quantum Computing</td>
<td>Chatbots</td>
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<tr>
<td>SOC - Service Orientation</td>
<td>Other:</td>
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<tr>
<td>Computing</td>
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<thead>
<tr>
<th>Interfaces</th>
<th>Augmented reality</th>
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<tbody>
<tr>
<td>Natural interfaces</td>
<td>Virtual reality</td>
</tr>
<tr>
<td>Voice recognition</td>
<td>Computer vision</td>
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<tr>
<td>Behavior recognition</td>
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<tr>
<td>Pattern recognition</td>
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<tr>
<td>Digital signature</td>
<td>Other:</td>
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<thead>
<tr>
<th>Big Data</th>
<th>Personal Information</th>
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<tbody>
<tr>
<td>Business Intelligence</td>
<td>Personal Data Store</td>
</tr>
<tr>
<td>Analytics</td>
<td>Open Data</td>
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<tr>
<td>Data mining</td>
<td>Search practices (Googling)</td>
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<tr>
<td>Text mining</td>
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<tr>
<td>Process mining</td>
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<tr>
<td>Sentiment Analysis</td>
<td></td>
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<td>Information Harvesting</td>
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<tr>
<td>Information visualization</td>
<td>Other:</td>
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<table>
<thead>
<tr>
<th>Meta-information</th>
<th>Semantic Web</th>
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<tbody>
<tr>
<td>Linked Data</td>
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</tbody>
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### Trends

- **Personalization**
- **BYOD - Bring Your Own Device**
- **Participation**
- **Self-Service**
- **Once Only**
- **Proactive Service Delivery**
- **Gamification**
- **Inclusion**
- **Data monetization**
- **Multi-channel**
- **Digital by default**
- **Subscription Economy**
- **Sharing Economy**
- **Service Productization**
- **Product Servicization**
- **Green X (e.g., Green Computing)**
- **Crowd-X (e.g., Crowd-sourcing)**
- **Work Nature**

### Business Drivers

**Strategy**
- Inner change
  - > Processes
  - > People
  - > Infra-structure
- Outer change
  - > Market
  - > Legislation
  - > Problems
  - Opportunities
  - Other:

**Business Impact**
- Department(s)
- Group(s)
- Process(es)
- Job(s)
- Workplace(s)
- Other:

**Success Factors**
- Organization
- Branch(s)
- Division(s)
- Other:

### Business Impacts

**Expected Outcomes**
- Market
- Competitive capability
- Stakeholder experience
- Business model
- Product/Service Management practice
- Operational process
- Efficiency
- Operational capability
- Reputation
- Information
- Immediacy/real-time
- Other:

### Digital Transformation Project

- **Enable**
- **Require**
- **Transform**
- **Change**
- **Innovation**

- **Cloud**
- **Web (e.g., portals)**
- **Apps**
- **Social Networks**
- **ePayments**
- **Blockchain**
- **Bitcoin**
- **Social Business**
- **Simulation**
- **Tele-X (e.g., Tele-assistance)**
- **XaaS (X as a Service)**
- **e-Business**
- **e-Commerce**
- **B2X (e.g., B2C, B2B, B2A)**
- **Geo-reference**
- **Chroono-reference**
- **Document Management**
- **Content Management**
- **Workflow Management**
- **ERP - Enterprise Resource Management**
- **CRM - Customer Relationship Management**
- **SCM - Supply Chain Management**
- **BPM - Business Process Management**
- **CEM/UEM - Customer/User Experience Management**
- **KM - Knowledge Management**
- **IM - Innovation Management**
- **OAM - Organisational Attention Management**
- **GIS - Geographic Information Systems**
- Other:

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