Editorial

The mission of the IJISPM - International Journal of Information Systems and Project Management is the dissemination of new scientific knowledge on information systems management and project management, encouraging further progress in theory and practice.

It is our great pleasure to bring you the first number of the sixth volume of IJISPM. In this issue readers will find important contributions on adoption of cloud computing, determinants of analytics-based managerial decision-making, ERP systems selection, and lifespan of information service firms.

As Mark Stieninger, Dietmar Nedbal, Werner Wetzlinger, Gerold Wagner and Michael A. Erskine state in the first article “Factors influencing the organizational adoption of cloud computing: a survey among cloud workers”, cloud computing presents an opportunity for organizations to leverage affordable, scalable, and agile technologies. However, even with the demonstrated value of cloud computing, organizations have been hesitant to adopt such technologies. Based on a multi-theoretical research model, this paper provides an empirical study targeted to better understand the adoption of cloud services. An online survey addressing the factors derived from literature for three specific popular cloud application types (cloud storage, cloud mail and cloud office) was undertaken. The research model was analyzed by using variance-based structural equation modelling. Results show that the factors of compatibility, relative advantage, security & trust, as well as, a lower level of complexity lead to a more positive attitude towards cloud adoption. Complexity, compatibility, image and security & trust have direct and indirect effects on relative advantage. These factors further explain a large part of the attitude towards cloud adoption but not of its usage.

The second article, “Determinants of analytics-based managerial decision-making”, is authored by Usarat Thirathon, Bernhard Wieder and Maria-Luise Ossimitz. This paper investigates how managerial decision-making is influenced by Big Data analytics, analysts’ interaction skills and quantitative skills of senior and middle managers. The results of a cross-sectional survey of senior IT managers reveal that Big Data analytics (BDA) creates an incentive for managers to base more of their decisions on analytic insights. However, interaction skills of analysts and – even more so – managers’ quantitative skills are stronger drivers of analytics-based decision-making. Finally, the analysis reveals that, contrary to mainstream perceptions, managers in smaller organizations are more capable in terms of quantitative skills, and they are significantly more likely to base their decisions on analytics than managers in large organizations. Considering the important role of managers’ quantitative skills in leveraging analytic decision support, the findings suggest that smaller firms may owe some of their analytic advantages to the fact that they have managers who are closer to their analysts – and analytics more generally.

The Enterprise Resource Planning (ERP) system selection is an early phase in the ERP adoption process. When organizations evaluate an ERP, they commonly develop their own selection criteria that usually involve various system and vendor related factors. While the selection process is critical, however, there is an apparent research gap in literature. The ERP selection effort also focuses on the system’s fit with the organizational requirements and needs. Thus, the selection phase is critical, because if an organization chooses an unfit ERP, the whole project could be predestined to fail. The third article “ERP systems selection in multinational enterprises: a practical guide”, authored by Moutaz Haddara, provides an overview of an ERP selection process at an overseas branch office of a multinational company. The process employed a simple multi-attribute rating technique (SMART) for evaluation. In addition, this research presents how cross-border data protection laws between the parent company and its branch have influenced the selection process. As the ERP system has been implemented successfully, the method and the selection factors have been proven adequate for the selection process.
The purpose of the fourth article “Lifespan of information service firms in Japan: a survival analysis”, authored by Seigo Matsuno, Yasuo Uchida, Tsutomu Ito and Takao Ito, is an analysis of survival in the Japanese information service industry. Information service firms are generally classified into two typical patterns. One is the group of independent firms such as software vendors, and the other is the group of non-independent such as subsidiaries established by spinning off and so on. The authors used a sample of 334 firms in Japan and analyzed by Kaplan-Meier estimator method and Cox proportional hazard regression model in order to investigate the difference of survival between these two groups and/or among other attributes. As a result, the lifespan of the information service firms significantly depends on the degree of system integration sales ratio, software development sales ratio, and entrusted processing sales ratio. On the contrary, property of non-independence and high sales ratio with main customers have a negative influence on their survival rates, i.e. lifespan. The article discusses these results and offers some managerial implications, and future research opportunities are provided.

We would like to take this opportunity to express our gratitude to the distinguished members of the Editorial Board, for their commitment and for sharing their knowledge and experience in supporting the IJISPM.

Finally, we would like to express our gratitude to all the authors who submitted their work, for their insightful visions and valuable contributions.

We hope that you, the readers, find the International Journal of Information Systems and Project Management an interesting and valuable source of information for your continued work.

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João Varajão is currently professor of information systems and project management at the University of Minho. He is also a researcher of the Centro Algoritmi at the University of Minho. Born and raised in Portugal, he attended the University of Minho, earning his Undergraduate (1995), Masters (1997) and Doctorate (2003) degrees in Technologies and Information Systems. In 2012, he received his Habilitation degree from the University of Trás-os-Montes e Alto Douro. His current main research interests are in Information Systems Management and Information Systems Project Management. Before joining academia, he worked as an IT/IS consultant, project manager, information systems analyst and software developer, for private companies and public institutions. He has supervised more than 80 Masters and Doctoral dissertations in the Information Systems field. He has published over 300 works, including refereed publications, authored books, edited books, as well as book chapters and communications at international conferences. He serves as editor-in-chief, associate editor and member of the editorial board for international journals and has served in numerous committees of international conferences and workshops. He is co-founder of CENTERIS – Conference on ENTERprise Information Systems and of ProjMAN – International Conference on Project MANagement.

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